

The CALIFORNIAN is an Independent Newspaper and its Firm Stand on any and all questions needs no explanation or apologies. Devoted to Good Government, the best interests of the taxpayer and a BONE DRY AMERICA.

The Californian

Formerly The Carmel Sun

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VOLUME NO. FOUR

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NUMBER 20

EDITORIAL

BACH FESTIVAL A CITY AFFAIR—

A plan has been devised whereby the city of Carmel will in a way become sponsors of the Bach Festival, on the second annual presentation of this feast of music.

Last year Denny-Watrous took full responsibility and brought to Carmel a very high class of visitors and gave to the city a great deal of the right kind of advertising. This year they asked sponsorship by some organization and the following plan has been worked out:

The name of the Monterey Peninsula Orchestra will be changed to the Bach Festival association since their winter's work culminates in the Bach summer activities. To this list of 26 or 27 members will be added a group of business men who will lay before the city council the proposal to enter into the spirit by sponsorship and contributing towards the advertising of the event.

Judge Wood probably expressed the opinion of the great majority of the old Carmelites when he said, "We want to see the work headed toward municipal organization. We can see how it works to the benefit of other cities and it is particularly fitting that Carmel, really a music and art center, should sponsor such a movement."

"Personally," said Judge Wood, "I think affairs of this kind could be managed legally under a budget, as the library board now functions, being responsible to the city council."

Many other prominent people have expressed themselves in favor of city sponsorship, and we believe this is the fairest way to handle the situation. Misses Denny and Watrous will continue to head the organization and it is hoped the entire city will cooperate.

ISSUES DECIDED IN ELECTION—

With the issue of continuance of the present system at Sunset school at stake, an election of a school trustee was held here last Friday.

Satisfaction with the present regime was expressed overwhelmingly in a vote of about three and a half to 1 for Don Hale, who had stated that he was pleased with our school as it is.

There were no personalities injected into the election and for once the issue was clear cut which should leave no doubt in the minds of the public that Carmel is proud of Sunset and its accomplishments.

MORMONS HAVE A REAL RELIEF PLAN—

The Mormon church is in the relief situation with a plan that will not only take every member of their church off the public relief rolls but at the same time show the world a practical way of caring for the unemployed without government aid.

A prominent Mormon stated to the editor, "If our church had lived up to its principles none of our people would have ever been on relief. Unfortunately during the times of great prosperity we grew careless in the proverbial provision for the rainy day with the result that the depression caught us unprepared and something like 80,000 Mormons were compelled to ask for aid. We now propose to care for these ourselves and see to it that it does not happen again."

For nearly one hundred years Mormons in distress were cared for by the church organization. A tenet of the Latter Day Saints calls for fasting until the evening meal on the first Sunday of each month and each member will be asked to give 10c for each of the two meals thus observed (whether he misuses them or not) and the amount used to create a fund to care for the distressed and needy. This trifling amount of only 20c from all members makes the sizeable sum of approximately a quarter million dollars a month. They do not propose to use this money as an outright cash dole unless the needy person is unable to work. The greater portion of the money is to be used in farming projects wherein employment to many will be given

(Continued on Next Page)

Californiana from Old Files and Other Sources

Cleland in his "History of California" wrote:

Naturally enough the newspapers seized upon the gold excitement with the greatest avidity. Letters, reports and rumors from California were eagerly sought after and given first place in the news columns. Fortunately no matter how great the exaggeration in these articles, the actual production of the fields in nearly every case surpassed the imagination of the writer, and fiction again lagged after truth. The reports from California that appeared in the newspapers were also supplemented by many by-products of the craze. There were advertisements of businesses for sale because the owners were leaving for search of gold; there were descriptions of the various overland routes to California, and lists of stout and trustworthy vessels about to sail for San Francisco. Notices of gold dust receipts at Atlantic ports stood side by side with accounts of villains who had abandoned wives or families for the mines.

A single issue of the New York Herald contained over forty advertisements designed to interest buyers about to leave for California. Among the articles advertised were an acid and test stone appliance for detecting gold; Hunt's patent gold extracting engine;

(Continued on next page)

City Council Approves New Police Appointee

City council met last evening in adjourned session to ratify mayor Thoburn's appointment of a new deputy and policeman by Chief Robert Norton. Mr. Norton named Roy Frates whose work will begin on June 15th with a salary of \$150. per month less 10 per cent.

The usual requests were received for trimming trees and shrubs, and Mrs. Jennie Graham at Mission and Thirteenth asked that a tree close to her property be cut because the roots have been cut away and she fears the tree may fall on her house.

All the trimming problems were turned over to the commissioner of streets, Councilman Thoburn.

Action was taken by the council on the request to consider the straightening of the road in front of the old Mission. A resolution was passed asking the board of supervisors to straighten the road and make provision for parking close to the church.

The salary of Thomas Hefling was fixed at \$135 per month as assessor, beginning July 1.

The second reading was given the ordinance authorizing the acceptance of a deed from the Del Monte properties company for a block of land to be used as a tennis court and recreation park.

The claims of Rudolph Brainer and Miss Edna Deakin for refunds on license deposits will be taken up later by the council as a committee of the whole.

The usual \$100 per year was set aside as a fund to be used by the mayor in expenses incur-

red in acting for the city. Expenses run as high as \$25 per month.

A letter to the former councilmen, John Catlin and Dr. Brownell, was ordered, upon motion of Council Burge.

Announcement of a barbecue to be held in the valley Saturday by the League of Municipalities was made and Mayor Smith agreed to represent the Carmel council.

SUNSET SCHOOL WILL HAVE UNUSUAL PROGRAM

On Thursday night, June 11, at 7:45, members of the graduating class at Sunset School will present a pageant, "The Builders," in the Sunset School auditorium. As a commencement program this is a departure from customary procedure, in that the ideas usually expressed by members of the class in the form of formal speeches are this time embodied in a pageant which combines effective verse choir recitation, individual deliverances, tableaux scenes and symbolic movement portraying ideas of the script. Unifying the various forms of expression, effective costumes, lighting effects and music produce results that are beautiful and inspiring. The public is urged to be present on Thursday night to witness what promises to be a program of real merit.

The pageant, which takes its idea from Longfellow's "Our

(Continued on page 7)

A Scene
of
Matchless
Beauty in
Carmel
City
Park



EDITORIAL

(Continued from First Page)

while surplus crops will be exchanged for other commodities.

One feature of this plan that assures its success is the fact that there will be no salaried officials, overseers, clerks and collectors who get a first cut in the relief funds and the balance goes to the needy—in other words 100 cents of every dollar paid in for relief goes for relief.

Should other denominations follow the example the Morchurch that "freely ye received, freely give," the depression would soon be over.

CARMEL NEEDS A JAIL—

Changes in Carmel are not wanted, but with the coming of liquor, other attendant evils have made their appearance, and one of them is the necessity for a jail. This structure need not be a hideous affair, but can be built in Carmel style.

Perhaps few people realize that when an arrest is made during the evening where incarceration is necessary that two policemen must be taken away from Carmel for the period it takes to escort the prisoner to Monterey. And perhaps the people of this city do not know we impose on the generosity of Monterey when we take our prisoners to their jail. The City of Monterey makes no charge whatever for the use of their prison, although many times they are crowded by their own culprits, and they have already given notice that they will not receive from this city a certain regular offender who is a carrier of impetigo. We do not blame them for this. They would be doing the city of Carmel a favor if they should refuse all our prisoners. Carmel, they should know, would not house Monterey's offenders free of charge. Let us look at this in a sensible light.

THE CONVENTION SONG—

To the tune of O, Susanna, the Republicans in Cleveland are singing:

Our Ship of State is on the rocks, and soon it will be sunk,
It has no pilot at the wheel, but regimented bunk.
It wanders to the right and left, it flounders all around,
It needs a captain on the bridge whose reckoning is sound.

CHORUS

Landon, oh, Landon will lead to victory—
With the dear old constitution and it's good enough for me.

The alphabet we'll always have, but one thing sure is true
With Landon in, the raw deal's out, and that means P.D.Q.
Alf Landon learned a thing or two, he knows the right solution
And in the White House he will stay, within the constitution.

Ernest Thompson, a gardener Tom Warren is back at his in Pebble Beach, was the lucky home in Carmel for the summer winner of a car which was given after graduation from U. C. away last evening, all residents of the peninsula taking part in the drawing. He will take his examinations in September.

EMPTY ARMS

I wonder, my little Laddie
If I've loved you over much,
For always my empty arms shall ache
For the sweetness of your touch.

The whip of years has left its mark
And you have grown worldly wise,
The hollow fame you covet so
Has dimmed the dream in your eyes.

Strange is a mother's heart, dear lad,
And strange is a mother's joy
When lips can smile at a crumpled shoe
Eyes mist at a battered toy.

A toy that fell from tired hands
As the sandman wandered thru,
And I gathered close the weary form
Of a little boy I knew.

—BLANCHE LOGAN BURGE

Californiana

(Continued from page one)

Bruce's hydro centrifugal chrysolite, or California gold finder, and other essentials of a similar character. Lamps guaranteed against upsetting were advertised on the same page with "books for pleasant reading on shipboard." Mining treatises, Spanish grammars and guide books for the route were almost as numerous as Buena Vista rifles, pistol belts and holsters. "Who is for California?" a company in the process of organization challenged; and in the next column a physician offered his services to a party bound for the Pacific coast. A New York Washing and Mining association had an advertisement as recruits, and another enterprising company sought a housekeeper for a California hotel. Preserved meats, soups, spiced oysters and sauerkraut put up in canisters and warranted for 21 years, saddles, guns, tents, assaying outfits, blankets, india rubber goods, Dana's System of Mineralogy and California overcoats were all brought to the attention of the prospective miner. He was implored to buy a copy of Chrom-Therman System of Medicine since half the miners were down with fever. About the only items omitted from the list were coffins and nursing bottles. * * * Within three weeks during the spring of 1849, nearly 180,000 persons crossed the Missouri river for California. A single observer counted 1100 wagons on the prairies beyond Independence. At night the glow of innumerable camp fires on the prairies shown like the lights of populous cities. Fully 35,000 people took part in this great overland movement of 1849, a year that rightly occupies a unique place in California and national annals.

Away back on Saturday 1, 1846, Rev. Walter Colton, first alcalde at Monterey, wrote in his diary:

The Congress has sailed with all her marines and full complement of men for San Pedro. Commodore Stockton intends to land there with a force of some 300, march to the Pueblo de los Angeles, capture this important place, and fall upon General Castro, who it is now understood, has posted himself with some 800 soldiers in a pass a few miles below. The general will find his southern retreat cut off by Colonel Fremont's riflemen and the sailors of the Cyane, his western route obstructed by the Colorado, while the forces of the Congress will bear down upon him from the north. He has seemingly no escape and must fight or capitulate. But his sagacity, his thorough knowledge of the country, and his fleet horses may extricate him. We shall

know in a few days. The interest felt here in the result is most intense. Many mothers have sons and many wives husbands involved in the issue.

LABOR LEADER

SWATS SALES TAX

Adoption of the Ralston Sales Tax Repeal Amendment as a step toward remedying the evils which led to the depression is urged by Andrew J. Furuseth, president of the International Seamen's Union.

Mr. Furuseth, a resident of California, points out that the sales tax is in effect a tax upon a man's existence.

"It means," states Mr. Furuseth, "that a man is taxed so much for buying the simplest kind of a meal in a restaurant, and if he has not the wherewithal to buy it and pay the tax the meal must be poorer or less in amount."

"The pending initiative constitutional tax amendment getting rid of the sales tax and taxation upon tangible personal property and improvements, up from the fact that many of the gentlemen have left to join General Castro. But if they remain it the power to remedy a large amount of our trouble."

The pending initiative constitutional tax amendment getting rid of the sales tax and taxation upon tangible personal property and improvements, up from the fact that many of the gentlemen have left to join General Castro. But if they remain it the power to remedy a large amount of our trouble."

On Friday, July 31, Rev. Colton wrote in his diary:

Nearly all the houses in Monterey are of one-story, with a corridor. The walls are built of adobe, or sun-baked brick, with tiled roofs. The center is occupied by a large hall to which the dining room and sleeping rooms seem to be mere appurtenances. Everything is in subordination to the hall, and this is designed to be used for dancing. It has a wood floor, and springs nightly to the in the whirl of their amusements by the rising sun. The dance and dashing horse are two objects which overpower all others in interest with the Californians. The fiddle has been silent since our flag went up from the fact that many of the gentlemen have left to join General Castro. But if they remain it the power to remedy a large amount of our trouble."

Phone 120-W

A Cool Wave

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Machineless

A New Way

Every
Beauty
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Cutting
Styling

We give the well known

Eugene Wave

Tested by Time

Marie McFarland's
Beauty Studio

Through the Patio

Dolores at Seventh

Carmel

SUNBEAMS

Criticizing the President. If this column should agree with these critics it is not guilty of casting the first stone. Perhaps these critics do not consider that Mr. Roosevelt is a Democrat. They have a substantial premise for this conclusion. Too many radicals, Communists, Parlor Pinks in his Cabinet and among his personal advisers. Madame Perkins, Frankfurter, Tugwell, Ickes and others out of step with

Democratic principles and American ideals. We have only the highest respect for an honest, consistent Democrat. There is not much to choose between the two parties. Like the critics within his own party we wonder at times if Mr. Roosevelt has not become confused and thinks that he was elected as a Socialist. Mr. Norman Thomas would resent any such implication. The New Deal is too Red even for him.

If Mr. Roosevelt is elected to succeed himself, next November, will it be a Democratic victory? He still retains the party banners but has deliberately renounced its principles. Given another four years, who can tell what form our government may take, particularly if he continues under the spell of the Rasputin influences of Frankfurter, Tugwell, Ickes, and other "Red Network" celebrities. It is something to think about.

The AAA Subsidies

Under the AAA or the Farm Vote Bribery Act the ordinary mine run of farmer got about \$400, as his reward for discreet registration and abiding by the rules. That was nice easy money and good pay for one or more votes. If he had been wise to the racket he could have taken in some real change. The smart boys who refrained from pig production spoke in big numbers. They agreed to reduce their imaginary pig production by the thousands and collected for it. The pork chop, pig knuckle and ham sandwich addicts were assessed to defray the cost of the bounties distributed among the pig plutocrats. When you collect real money for not performing some imaginary service it would seem that the depression is defeated. It might not make good sense but it produced good dollars. Now there is cotton. Not raising cotton was more profitable than raising it. The imaginary crop brought more than a real one. But since cotton is almost exclusively a southern crop and all the cotton growers Democrats the terms were very liberal. The government loaned more on the cotton than it would bring in any market. This does not sound very rational but it kept the hot blooded planters from squealing too loudly over the pig racket. Again it would seem that we are well on our way to Recovery when the government can indulge in a gratuitous issue of money just to keep the electorate in good humor. If one were to read of such extravaganzas in fiction or fable it would sound absurd. The Farm Vote Bribery Act, sometimes known as the AAA, was designed to produce results, and it did.

The President's Political Philosophy
Our beloved President has at

last announced his "Political Philosophy." Guess what it is. He is for better prices for farm products and higher wages for labor. How original, unique and courageous. It is strange that no one ever thought of advocating these things before. Or have they? Has not every Congressional candidate and seeker for public office indulged in this same platitude? But how to accomplish it our humane and benign President, as usual, failed to adumbrate. He was about as explicit as the preacher in the Coolidge anecdote who was "against sin." It would be much more encouraging, however, if our omniscient and omnipotent Chief Executive would commit himself to a single effort to actually improve conditions and not to confuse, thwart, strangle and pollute with political perfidy. Reduced to simple, understandable terms the President's Political Philosophy may be stated: Vote for me, I will promise you anything. We all know that our President is a very facile Promiser.

Plunder and Pillage

Every week the evidence increases to establish that the PWA is being employed as a political machine. These charges are not from Republicans or opponents. Democrats, themselves, disgusted with the crude finesse of the performance have presented most of the protests and facts. A job may be had if you register right. Using money intended to ameliorate distress and tide over misfortune for campaign purposes. This gives us a clue to the "Forgotten Man." He is the fellow who refused the Bribe. God Bless him, he will survive and prosper. He retained his self-respect, his sense of honor and integrity. Upon him and his fellows the future of America depends. The pinch of Poverty failed to shake his courage and reduce him to a parasite.

"The Good Neighbor League"

Such is the title assumed by a group of Parlor Pinks, Radicals, Communistic Agitators and others active in subversive enterprises for a working organization which, strange to say, or is it, has the endorsement of President Roosevelt. It has for one of its purposes to combat the "Liberty League." The directors of this new group of marplots have all been listed in the Red Network. Known, active, militant Reds. Here is an opportunity for every patriotic order in America to get into action. Just another source of unrest, perversion and proselytizing. A new enemy to poison the minds of Youth, to spread the toxin of Radicalism, to destroy the sanity of the home and degrade the character of Material. It might be well for all to read an editorial in the San Francisco Chronicle of April 27th, "Some 'Good neighbor

GIFT HORSES DO

HAVE REAL TEETH

It may come as a surprise to a good many Americans to know that their government has been spending millions of tax dollars whose effect has been to destroy the property of some of the very citizens who pay the taxes that keep government going.

According to an article by George E. Doyling in Public Utilities Fortnightly, the Public Works administration, a Federal emergency agency, has made loans and gifts to 90 municipalities for the purpose of putting them into the utility business, even though the towns were already adequately served by private utilities. To quote Mr. Doyling directly, "These loans amount to \$16,052,197, and the gifts aggregate \$9,372,549 a total of \$25,414,746 nearly all of which was intended to destroy or cripple investments made in plant and equipment rendering public service."

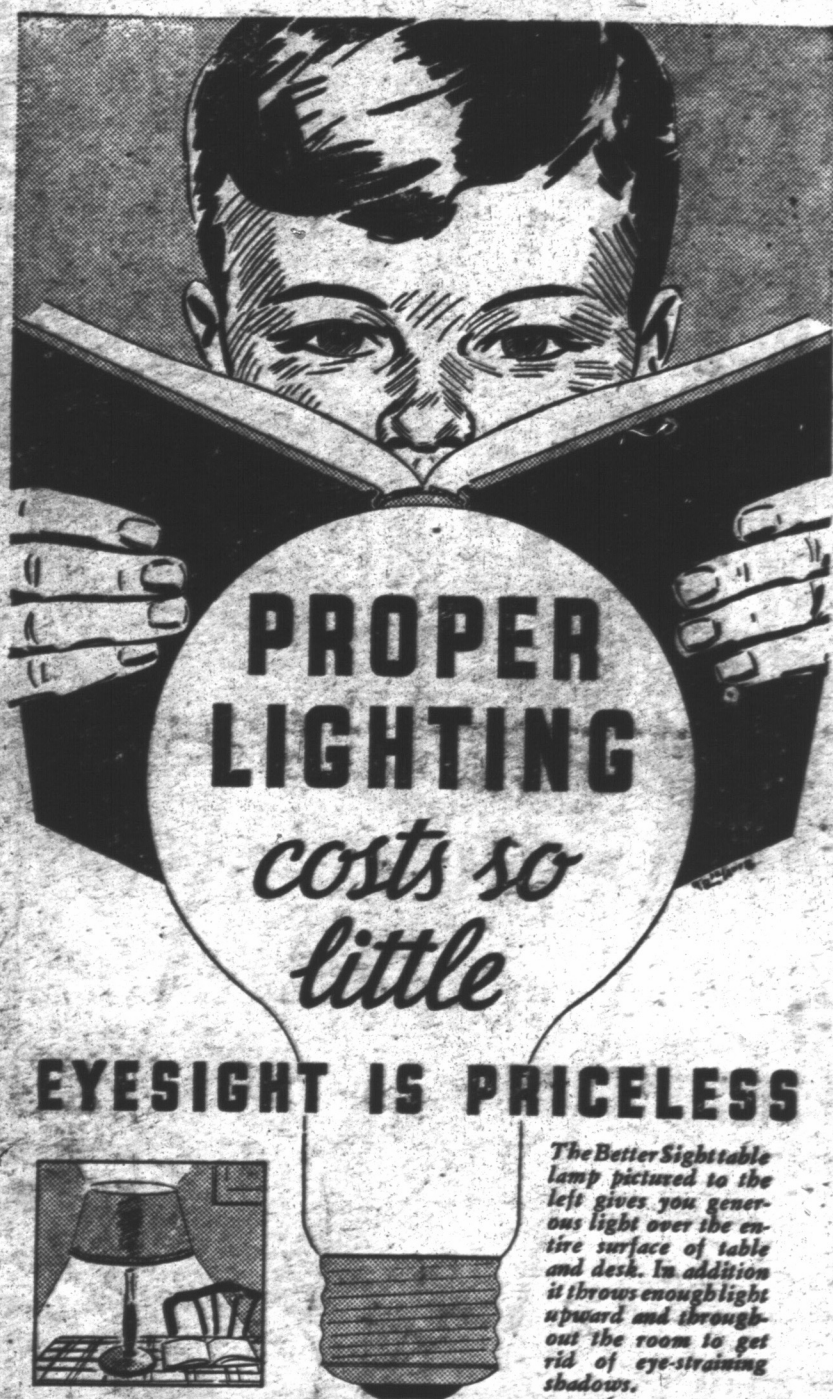
The only reason that the sum spent wasn't three or four times as much is that a large number of towns insisted on examining the gift horse's teeth, and then their citizens went to the polls and vigorously registered their opposition to these tax-eating pets.

The property that PWA loans and gifts destroy doesn't belong to a bunch of Wall Street millionaires or to any mythical power trust. It belongs to the people—to Tom Jones who lives next door, and invested a few dollars in public service company securities; to Mary Smith, whose principal means of support is the interest from the utility bonds her husband left her. The private power industry of this country, like all other great industries, belongs to millions of citizens, of whom the great bulk are persons of small and average means.

Government, in this instance through PWA gift horses, would deprive these citizens of their property. To quote Mr. Doyling once more, "Increasing boldness has been shown by PWA representatives and other public ownership advocates in making it appear that the Federal government is actively promoting municipal electric plants." Every taxpayer in the country is out of pocket as the result of this policy.

Work on the Old Mission roof is progressing rapidly, according to Milton Latham, architect, and should be completed in about two weeks. Efforts are being made to secure money to purchase title.

bor' Ideas Hardly Campaign Material." The "Good Neighbor League" deserves watching, for all to read an editorial in muzzling and prophylactic pre-



EYESIGHT IS PRICELESS



The Better Sight lamp pictured to the left gives you generous light over the entire surface of table and desk. In addition it throws enough light upward and throughout the room to get rid of eye-straining shadows.

LIGHT that is safe for grown-up eyes is not always safe for children's eyes. Young eyes are still growing; gaining strength. That is why eyestrain caused by reading or studying in poor light may lead to eye trouble in later years. Proper lighting helps healthy eye development just as proper food builds sturdier bodies.

The new Better Sight lamps give ample, soft, diffused light that promotes comfortable seeing and protects eyesight. Buy one of these better lamps today.

Check up on the lighting in your home. Fill the empty sockets and replace old lamps with new so that you will always have good light when you read or study.

Good light never was so cheap. Lamp bulbs today are twice as efficient—give twice as much light as they did in 1921. And they cost 66% less. Then, too, the Reduced Electric Rates mean Good Lighting is Cheaper than ever before.

SEE YOUR DEALER OR

P.G. & E.

PACIFIC GAS AND ELECTRIC COMPANY

Owned • Operated • Managed by Californians

126-636

"CALIFORNIA'S HOUR" TO SALUTE MONTEREY COUNTY ON JUNE 22

The big network broadcast series, "California's Hour" has selected Monterey county for the special salute broadcast of Monday night, June 22. The program will tell Pacific coast audiences the romantic story of Monterey's beauty, growth and importance in the affairs of the great Golden State.

The big feature of "California's Hour" is the starring each week of the six best radio artists to be found in the county saluted, as the result of a widespread talent quest. The contest is open to both professionals and amateurs, and the winners are rehearsed and the winners are rehearsed and framed in the program's elaborate production setting before they go on the big broadcast.

A special staff of radio executives will arrive in Monterey county to hold a series of auditions to determine the six winners for the county's program. Auditions will be open to all residents of Monterey and Santa Cruz counties, and will be held at the studios of station KDON in the Hotel Del Monte on Saturday, Monday and Tuesday, June 13, 15 and 16 from 2 to 5 and 7 to 9 p. m.

The ten entrants judged the best throughout these auditions by the program's talent scouts will appear on a final audition Wednesday night, June 17 to be broadcast over KDON from 8:30 to 9:30 p. m. when a judging committee of prominent citizens will assist the talent scouts and an electric applause meter to select the six winners.

The successful contestants will receive round-trip transportation to Los Angeles, forty dollars in cash and an appearance on "California's Hour" with Conrad Nagel, Jane Froman, David Broekman's orchestra, and guest stars from radio, stage and screen.

A statewide mail vote following the June 22 network broadcast will award a further appearance of the program in Los Angeles, carrying semi-final and final prizes of \$100 and \$500 to the winners, plus possible radio fame.

Edison's original phonograph is on display in the Palace of Electricity at the Exposition.

Two years ago the New Dealers killed 6,000,000 pigs in order to raise the price of pork. Our imports of hogs jumped from 6,470 pounds in 1933 to 3,400,000 pounds in 1935. Stampeded by protests from consumers Secretary "legal steal" Wallace now announces a 30 per cent increase in hog production to reduce the price of pork. What consistency!—Ex.



CONRAD NAGEL

Popular star of stage, screen and radio, who will be master of ceremonies for "California's Hour" program dedicated to Monterey county over station KDON and a state-wide network on Monday evening, June 22, from 9 to 10 o'clock.

TOWNSENDITES TO CITY IN MAMMOTH PARADE

One of the greatest parades in the history of Northern California will take place Saturday, June 13th, when an estimated ten thousand automobiles carrying Townsendites will form at San Pablo avenue and Orinda avenue in Richmond at 9:00 a. m. Going from there it will pick up in sequence Richmond units, Berkeley units, Oakland units and ending in Durant park where an effigy of Congressman Jasper C. Bell, (Democrat, Missouri) will be thrown into the pool there. His hat will be saved, however, to be thrown into a giant ring symbolical of the political arena.

The parade is being held to mark the inauguration of a national membership drive for new members beginning June 15th and as a protest to the Congressional investigation.

CIVIL SERVICE EXAMS

The United States Civil Service Commission has announced open competitive examinations as follows:

Assistant petroleum engineer; teacher in community school (primary, intermediate, special or opportunity or one teacher day); Indian Field service (including Alaska).

Statistical analysts (transportation) various grades.

Assistant superintendent of brush factory, foreman of brush factory, United States Penitentiary annex, Fort Leavenworth, Kansas.

Full information may be obtained from Fred Stone at the postoffice.

Spanish Fiestas, an echo of the days of Dona, will be seen at the San Diego world's fair the week of June 14 to 20 inclusive.

COUPLE ARE MARRIED BY JUDGE GEORGE WOOD

Alfred Louis Madsen of Stockton and Miss Marie Vierra of Gustine were united in marriage Saturday, May 30 at three o'clock at Carmel city hall by Judge George Wood.

Accompanying the bride and groom were Mr. and Mrs. E. D. Kerr of Salinas, who were witnesses, and two other friends. The newlyweds will make their home in San Jose.

+Subscribe for the Californian. \$2.00 per year.

The Lakeside Rodeo, famed roping and riding show, will be staged at the San Diego Exposition June 26, 27 and 28.

In his Fremont speech Delano said: "I like to think of the Agricultural Adjustment Act not merely as a temporary means of rescue for a great industry, but as the expression of an enduring principle." If you believe that we can make ourselves prosperous by destroying our substance then campaign for his re-election because he surely will try it again if he gets his "mandate" from the voters.—Ex.

ADJUSTED SERVICE

BONDS EXPLAINED

To all veterans and others concerned:

It will be my privilege on June 13, from 7 to 7:15 p. m., Eastern Standard Time, over a Nation-wide radio broadcast, (Blue Network, National Broadcasting Company), to bring to the men and women who participated in the World War a special message explaining the final preparation for the delivery and payment of the Adjusted Service Bonds.

JAMES A. FARLEY,
Postmaster General.

WIN \$500.00 CASH

\$1500.00 GIVEN AWAY IN 310 MONEY PRIZES

SOMEONE WILL WIN THESE AWARDS, WHY SHOULDN'T YOU?

First Prize	\$500.00
Second Prize	\$100.00
8 Prizes	\$25.00 each
100 Prizes	\$5.00 each
200 Prizes	\$1.00 each
TOTAL CASH	\$1500.00

Just for Writing the Best Letters of Fifty Words or Less Telling "WHY I BUY AT CHAIN STORES"

Fancy writing doesn't count in this contest—just your choice of reasons for buying at chain stores, clearly and neatly set down! It's a contest you can win as well as anyone.

All residents of California are eligible—except employees (and their families) of chain stores and their advertising agencies.

Merely ask for a **free Official Entry Blank** at any chain store. It gives the simple rules and a valuable list of ideas.

The contest is open now. So start immediately to try for the \$500.00 first prize—or one of the 309 other cash awards. Just remember—your entry must be submitted on the **free Official Entry Blank** and postmarked not later than midnight, June 30, 1936.

THESE FACTS WILL HELP YOU GET STARTED—

1. Chain Stores Save You Money. They cut out wasteful expense in getting products to you—and pass the saving on to you.
2. Chain Stores Are Clean. They are airy, well-lighted, well-kept. Pleasant to shop in. A credit to your community.
3. Chain Stores Are Convenient. They are located where they will best serve the people of all communities. Stocks are handily arranged.
4. Chain Stores Give Good Service. Every service you want—with courtesy—but you do not have to pay for services you do not want.
5. Chain Stores Are Reliable. You buy with the understanding that you must be completely satisfied in every way—or your money back.
6. Chain Stores Carry Fresh, Complete Stocks. Merchandise is distributed rapidly, replenished frequently and sold quickly.

**LISTEN IN TO "CALIFORNIA'S HOUR" OF ENTERTAINMENT
9 to 10 P. M.
MONDAYS**

Hear the New Hit of Radiol Jane Froman, Your Star. Conrad Nagel, Your Host, David Broekman's Orchestra. And the exciting "Talent Tournament"—with California's Own Artists.

**KHJ—KPRC—KFBK
KMJ—KGB—KFXM
KERN—KDB—KWG**

FOR SALE—Maltese Poodle CARMEL IS GROWING;
puppies, priced \$5, \$7.50 and
\$10. See Russell Jones, at the
barber shop on Dolores, near
Ocean.

MAN WANTED for Rawleigh
Route of 800 families. Write
today. Rawleigh, Dept. CAF
68-SA—Oakland, Calif.

June Delight's School of Dancing

SUMMER CLASSES
NOW FORMING

Ballet Character Tap
Ballroom

PHONE 23 J

Never in the history of Car-
mel has there been such a
growth, and still more will un-
doubtedly come during the next
few months.

Established during the past
few weeks have been a grocery,
a restaurant, a dress shop and
two dairy lunch rooms, as well
as the new theatre.

Reported coming almost at
once are a lingerie shop, a
drug store, an antique shop, a
beauty parlor and a dentist.

Dr. and Mrs. Phillips are go-
ing to Tahoe for a vacation
leaving Saturday morning to
remain all next week. They
will return the 22nd.

SWIMMING INSTRUCTION GIVEN AT CAMP WING

Special life-saving instruc-
tion, outside of regular swim-
ming periods, will be a major
part of the program at Camp
Wing, the Monterey Bay area
council's Boy Scout Summer
Camp on the Big Sur, which
opens June 14, and closes July
12, according to Fred Walti, Jr.,
chairman of the council's camp-
ing committee. Emphasis will
also be placed on elementary
instruction in swimming for
beginners.

Swimming and life saving
will be under the supervision of
three American Red Cross Life-
Saving Instructors, Warren P.
Tormey, waterfront director,
assisted by Fred Clayson, Eddie
Wing and Burr Scott.

The Boy Scout organization
is emphasizing swimming and
life saving instruction this year
in an attempt to reduce the
large number of fatal water ac-
cidents which occur annually in
the rivers and on the beaches in
this area.

The scout organization is con-
structing a new dam for the
formation of a new swimming
pool, particularly adapted to
both elementary instruction and
advanced swimming and life-
saving training. Complete and
modern precautionary equip-
ment is being furnished for the
pool, and adult leadership will
supervise all swimming periods,
assisted by a staff of junior
life-guards. The slogan of the
camp will be "Every Scout a
Swimmer."

In addition to swimming, the
camp will provide expert in-
struction in first aid, handi-
craft in leatherwork, woodwork,
boondoggling, Indian equip-
ment, scoutcraft and merit
badge subjects.

Two plans of feeding will be
in operation at Camp Wing this
year; the first offering troops
opportunity to do their cook-
ing with their own equipment,
and providing their own food,
and the second offering meals
prepared by the camp cook. The
menu for the second plan was
prepared by the United States
Public Health Service, and
checked by Miss Anne Olson,
Monterey County Home Dem-
onstration agent, and the coun-
cil's camping committee.

American Legion posts in
California will celebrate at the
San Diego Exposition June 27
and 28.

Pete Hanna, who was ar-
rested Sunday night in Carmel
for being drunk in a public
place, was taken to the jail in
Monterey to spend the night,
but was shortly bailed out and
appeared before Judge Wood
Tuesday morning. He pleaded
not guilty and a jury trial has
been set for June 16.

+JOB PRINTING of every kind
at the Californian. Phone 70.

JOHN M. McGRATH TO FILE ON ALL TICKETS

Congress of the United
States, House of Representa-
tives, Washington, D. C.

June 4, 1936

Editor, The Californian, Car-
mel, California.

My dear Editor:

Somehow an erroneous im-
pression has been created in
regard to my filing only for
the Democratic nomination for
Congress. I intend to avail my-
self of the privilege enjoyed in
California by members of all
parties during the past twenty
years, and will file for the Re-
publican as well as the Demo-
cratic nomination.

I have received hundreds of
letters from Republicans all
over my district asking me to
file for that party's nomination

The Californian

Formerly The Carmel Sun

Published Every Thursday at
Carmel, California

E. F. BUNCH Publisher
Subscription \$2.00 per year

Entered as second-class matter,
February 3, 1933, at the post-
office at Carmel, Calif., under
the Act of March, 1876.

The Californian, formerly The
Carmel Sun was adjudicated a
Newspaper of General Circula-
tion by the Superior Court of
Monterey, Calif, October 7,
1935.

and in response to these re-
quests I shall present the op-
portunity to any of my con-
stituents to vote for me at the
primaries if they so desire.

Very sincerely,

JOHN J. McGRATH,
Member of Congress.

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Mrs. L. J. Belo

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Call Evenings for Appointments

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of our chocolate sodas, and we
are told it is a justifiable pride.

The chocolate is rich and dark,
the ice cream smooth, and the
whipped cream is generous.

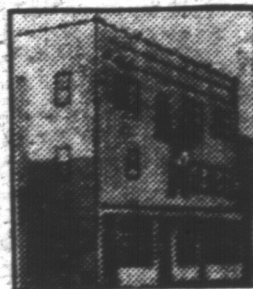
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Charge for
Children—**
when they occupy
same room
with parents



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GARAGE,**

CONVENIENCE with Economy. No
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PACIFIC GROVE HIGH LIBRARY DECORATED

Work has been started by artists of the Federal Art Project on three large murals for the library of the Pacific Grove High School, according to an announcement by Joseph A. Danysh, state director for Northern California Art projects.

In Mr. Danysh's opinion the Pacific Grove High School Library is one of the most beautiful rooms in the state and is admirably adapted to mural decoration. The wall space which will be occupied by these murals is beautifully proportioned for this purpose and the lighting is practically ideal.

The designs approved by the Board of Trustees of the Pacific Grove High School are the work of August Gay and are well worthy of their exceptional setting. They are contemporary in the best sense of the word, both in technique and subject matter being based on motifs taken from familiar local scenes such as fishing boats on the bay, beaches, wharves and the characteristic architecture of the region.

The largest of the panels, on the side wall facing the windows, will be sixty-five feet long by twelve high, while the two end panels will be thirty-five by twelve feet.

Mr. Gay will have four assistants in the delicate task of enlarging his designs in their true proportions, transferring them to the library walls.

In order to prevent the deportation of undesirable aliens the administration is sponsoring the Kerr-Coolidge Bill which is designed to give the Secretary of Labor autocratic power in the deportation of aliens. Presumably they don't want any of their associates from Europe to be deported and thus unable to assist in the regimentation of America.—Exchange.

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We have just added to our equipment one of the latest stretching machines for drying the finest lace curtains, table cloths and dainty spreads without tearing or pulling them out of shape. We can freshen and make your curtains look like new.

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French Laundry**
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CARMEL RESIDENTS HITHER AND YONDER

Clippings from other papers tell of the coming and going of Carmel people, as follows:

Miss Maud Younger has rented her dwelling on Overlook Road, Los Gatos, to Mr. and Mrs. Daniel McMillan of Piedmont. Miss Younger will spend the summer with her sister Baroness Nugent, who has taken a house in Carmel Valley. Miss Younger's niece, Mrs. Edward Wisser, has come from Mexico City to spend the summer at Carmel with her relatives. — Call-Bulletin, May 29.

Mrs. Nugent de Delvin Stow (formerly Mrs. Ashfield Stow), who is leaving shortly for a trip to the Orient, has recently had as her guest at her apartment in Buchanan street her mother, Baroness Nugent of Carmel.—Call Bulletin, May 29.

Miss Joy Crossland became the bride of Philip A. Erro at a ceremony conducted at 1 o'clock Sunday afternoon in the rectory of the Monterey Mission by Father Durkin. A wedding breakfast was served at Highlands Inn at Carmel, where the bridal couple are spending their honeymoon.—Fresno Bee, May 26.

Miss Miriam Snook of Carmel will spend the week-end visiting with Miss Cecile Hampton in this city.—Marysville Star, May 22.

B. W. ADAMS INSPECTS FOR FIRE HAZARDS

B. W. Adams is busy these days inspecting buildings in Carmel for fire hazards and imperfect wiring.

The editor asked Mr. Adams who was responsible for repairs in case bad wiring is found. "The owner of course is always responsible in the last analysis," replied Mr. Adams, "although it would seem that there are many cases where the responsibility should be shouldered by the tenant." Mr. Adams stated that many times the tenant is not pleased with the wiring and some member of the family or some servant, feeling that he understands electricity, goes to Woolworth's and buys Japanese wire, insulated with paper and proceeds to fix things to suit the family.

Only constant watchfulness on the part of the city and fire department keeps the number of fires in Carmel to a record low.

The property advertised for the past two weeks in the Californian by Der Ling has been sold through the advertisement. Advertising in the Californian PAYS.

CHRISTIAN SCIENCE CHURCH

In all Christian Science churches, branches of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass., a Lesson-Sermon will be read Sunday, June 14, on the subject of "God the Preserver of Man."

The Golden Text will be: "Fear thou not; for I am thy God: I will strengthen thee; yea, I will help thee; yea, I will uphold thee with the right hand of my righteousness" (Isaiah 41: 10). Bible selections will include the following passages from Luke 4: 14, 38, 39: "And Jesus returned in the power of the Spirit into Galilee: and there went out a fame of him through all the region round about * * * And he arose out of the synagogue, and entered into Simon's house. And Simon's wife's mother was taken with a great fever; and they besought him for her. And he stood over her, and rebuked the fever; and it left her: and immediately she arose and ministered unto them."

A passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy, will also be included, which reads as follows: "The history of Christianity furnishes sublime proofs of the supporting influence and protecting power bestowed on man by his heavenly Father, omnipotent Mind, who gives man faith and understanding whereby to defend himself, not only from temptation but from bodily suffering" (p. 387).

Dr. T. Grant Phillips Chiropractor

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COUNTER SERVICE

ICE CREAM SOFT DRINKS
CANDY BARS CIGARETTES

McDonald's Dairy

Phone 700

Corner San Carlos Street South of Ocean

More than \$35,000,000 worth of building activity has developed since the opening of the San Diego Exposition last Feb. 12 as a result of the Federal Housing Administration's many exhibits, according to Stuart Ripley director.

S. F. CHRONICLE

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GEO. H. GRAFFT
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A. D. H.

SHEET METAL
PLUMBING HEATING

5th San Carlos Ph. 280

Byron Newell is preparing to build two more cottages on his land at Eighth and Dolores.

SCHOOL ELECTION WAS

VICTORY FOR HALE

NEW S. P. STREAMLINE

TRAIN IN OPERATION

SUNSET SCHOOL WILL

HAVE UNUSUAL PROGRAM

REGISTRATION TO

START JUNE 15TH

The exhibit of paintings by Frank Reaugh, Dallas artist in the Texas Ranger building at the Texas Centennial Exposition at Dallas is valued at \$100,000. Among them will be the famous group of five canvases, "Twenty-four Hours on the Range," which alone is valued at \$25,000.

Resulting in a victory of more than three to one, election for a trustee for Sunset school was held here last Friday.

Seven hundred fifty-two persons cast their votes of which Hale received 568; Mrs. Ethel P. Young, 178 and Miss Alma Kuehl, 6.

Some interesting facts about the new streamlined train in operation by the Southern Pacific, the train called the "City of San Francisco" are given below:

Number of Cars: Eleven, consisting of two power units, four Pullman sleeping cars, one coach, one combination coach buffet, dining-lounge car, kitchen-dormitory-baggage car, and mail-baggage-express car.

Power plant: Two 16-cylinder, V-type Diesel engines, each of 1200 horsepower, which generate electricity for eight traction motors geared to the axles of the two power cars.

Maximum speed: In excess of 100 miles an hour.

Width of cars: same as standard steam train.

Length of train: 725 feet.

Weight: about 500 tons, light on rails, or about half as much as conventional train of same number of cars.

Passenger capacity: 170, divided 84 in sleeping cars and 86 in coaches.

Materials used in construction: aluminum alloy for all cars except the two power units which are of steel.

Cost: about \$1,000,000.

Route traveled: Overland route, connecting San Francisco and Chicago.

Schedule: 39 3-4 hours between terminals cutting approximately 19 hours from fastest time.

Wrecked Motorist (opening his eyes) "I had the right of way, didn't I?"

Bystander: "Yeah, but the other fellow had a truck."

(Continued from page one)

Today's and Yesterdays are the Blocks with which we Build," was written by members of the Eighth grade, under the direction of Anna Marie Baer. Various members of the group have developed costume and lighting effects while one group has designed the tableaux scenes and created the symbolic movement. All fifty seven members of the graduating class participate in the presentation.

The idea underlying the pageant is that past civilization has contributed various gifts to the present day, in the fields of science and invention, industry, government, religion and education, and that the duty of each individual today is to use these gifts in a worthy manner, thus building a better civilization for tomorrow.

Following the pageant there will be a brief intermission during which the orchestra will play under the direction of Madeline Currey. The class will then appear in customary white graduation costumes, a farewell tribute will be delivered by one student, and the graduates will receive their diplomas and march from the stage with the orchestra playing the processional.

Those planning to attend are urged to be seated at 7:45 because at the beginning of the pageant the doors will be closed until the second part of the program.

Traffic Certificates

Sunset school students receiving traffic certificates are as follows:

Max Drewien, Bill Sharpe, Harold Johnson, Martin Artellan, George Goessler, Robert Haller, Jack Harner, Jimmy Welsh, Billy Plein, Dick Pelton, Billy Von Christensen, Louie Machado, Gordon Ewig, Bernard Rosenblatt.

Attendance Certificates

The following will be awarded attendance certificates:

Earl Stanley, second grade. Fourth grade; Jimmie Handley, Jewel Moody, Elinor Smith, Louie Machado, Dorothy McEntire, Robert Holm.

Sixth grade, Dorothy De Amara, Donald Morton, Eleanor Johnston.

Seventh grade; Bobby Frolli, Orville Jones.

Eighth grade: Maya Miyamoto, Georgina Ottmar, Dorothy Smith.

Baseball Awards

The following will be presented baseball awards at the assembly on Friday, June 12.

First team awards to be presented by Mr. Bardarson.

Billy Frolli, star; Jim Rand, star; Maya Miyamoto, star; Max Drewien, letter; Laurence Leidig, star; Robert Frolli, star; Bill Coffin, letter; Orville Jones, star. Honorable men-

A drive to get all Republicans in the state registered before July 16, the last day for voters to qualify for the August 25th primary election, will be started immediately by the California Republican Assembly, Robert F. Craig, executive secretary has announced.

Beginning June 15, Craig stated, this work will be handled through an intensive precinct organization campaign in each of the 58 counties in the state.

John E. Jordan, president of the local club, assured the editor of the Californian that Carmel workers will be on the job and any who have not registered will be called upon to do so.

+JOB PRINTING, of every kind at the Californian. Phone 70.

tion Danny Villapondo, Alex Mayes, Charles DiOrio, Victor Candia.

Second team awards to be presented by Howard Levinson.

Small letters are presented only to those boys who are graduating. Fred Marshall, John Wise, Allan Wood, Fred McIndoe, Charles Candia, Gordon Ewig, Tom Brown, Bernard Rosenblatt, Larry McLaren. Small stars to George De Amara, Martin Artillan.

Many of the smaller boys made a good showing but are not being mentioned as they will have their opportunities next year.

FILMARTE THEATRE

Monte Verde at 8th
Phone 403

WEEK-END PROGRAM

Friday, June 12

BARBARY COAST

EDWARD G. ROBINSON

Saturday, June 13

BARBARY COAST

MATINEE SATURDAY

Sunday, June 14

Matinee:

BARBARY COAST

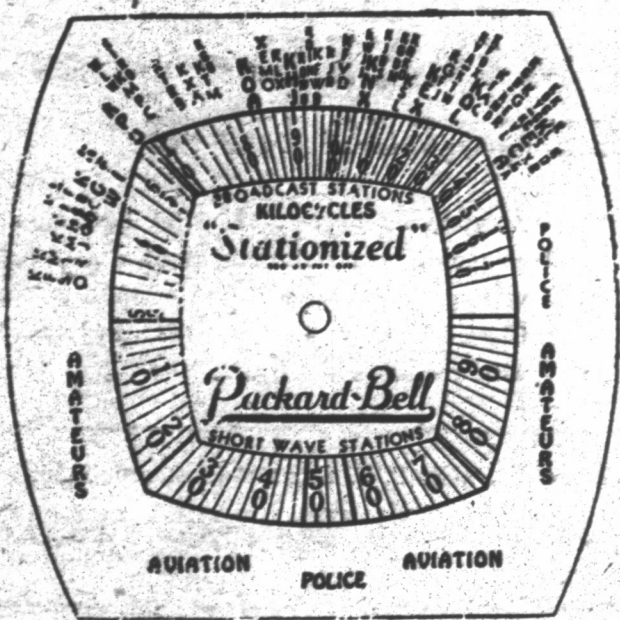
7 o'clock program:

BARBARY COAST

9 o'clock program:

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JAMES STEWART

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Now that summer is here, you will be looking forward to looking your best, while at the same time enjoying the summer vacation. Only a permanent can give you that well groomed appearance. Stringy hair counteracts any other beauty you may possess.

BELLE VARIEN'S BEAUTY SHOP

584 Lighthouse

Pacific Grove

WRITER COMMENTS ON PENINSULA VISIT

E. V. Durling, who writes "On the Side," for the Los Angeles Times, recently visited the peninsula and some of the things he said are not especially complimentary. Such as: "Taking it all in all I think Carmel is about as beautiful a place as I've yet seen in America. And while I have seen sections with more imposing large homes I have yet to come upon a spot with so many marvelous small homes. Most of them are unobtrusively artistic but a few of the builders have kind of strained themselves to make their abodes impressively picturesque. Some of them even have names such as you see at third rate beach resorts. You know "Mio Paradiso," "Journey's End," "Kill Kare Cottage," etc. In a place like Carmel this sort of thing must make the judicious grieve quite a bit. Maybe they could pass an ordinance or something.

Writers Scarce

"Carmel is supposed to be a writers' colony. That's plain bunk. About the only nationally known writers living hereabouts now are H. L. Wilson, Sam Blythe, Martin Flavin and Robinson Jeffers. Natives claim Mr. Jeffers is America's greatest poet. Maybe so. But after all how many great poets has America at the present time? I will have to read more of the Jeffers poetry, I guess. What I did read gave me the impression the old boy was kind of fighting the ball. Trying too hard to live up to a reputation or something.

Frigid Water

"The beach at Carmel is marvelous, but the water is always too cold. However, the residents of the town are satisfied. They say if the water was warm the place would become too generally popular and be spoiled. The famous seventeen-mile drive around the bay here is all on private property and a toll of 50 cents is charged to motor over it. There's a mile race track at Del Monte and also steeple chase course. A very complete plant but too far removed from the centers of population to conduct regular race meetings. It was Stanford's David Starr Jordan who started Carmel."

Judge Wood performed the ceremony last Saturday evening which united in marriage Victor R. Chars of Burlingame and Gertrude Adele Papale of San Francisco. The couple were attended by the bride's mother, Mrs. C. F. Reynold's, who with Mrs. Wood, acted as a witness.

Subscribe for the Californian and get all the news. \$2. a year.

BOND PAYMENTS AT LOCAL POSTOFFICE

The Carmel post office will be open from 7 to 9 next Monday and Tuesday evenings and members of the American Legion will be there for purposes of identification so that veterans may secure their bonds under the recent adjusted compensation act.

BYINGTON FORD

MRS. PAT HUDGINS

HONORED AT LUNCHEON

Complimenting Mrs. Pat Hudgins, one of Carmel's most popular socialites, officers of the American Legion Auxiliary sponsored a luncheon at the Monterey Peninsula Country club, Tuesday, June 9.

Around a table, gay with a profusion of flowers, were seated ten prominent young matrons who expressed to Mrs. Hudgins their appreciation for her untiring and unselfish efforts in organizing the group and in awakening the interest in welfare work and Americanism on the Peninsula, and stimulating its growth.

The honor guest was given a lovely jeweled clip from the auxiliary, Mrs. E. H. Ewig making the presentation.

Honoring Mrs. Hudgins were: Mrs. James Regan, Mrs. Robert Stanton, Mrs. Martin Jonas Peterson, Mrs. Lee Gottfried, Mrs. E. H. Ewig, Mrs. Gladys Johnston, Mrs. R. R. Wallace, Mrs. W. S. Froli and Mrs. C. G. Lawrence.

The Lighthouse Club announces a golf tournament Sunday, June 14, beginning with breakfast at Niles Pease's Dog House from 7 to 8. Eighteen holes of golf will be played. The price is \$1 to include everything.

Mrs. John Coas. returned home this week after a visit with her sister in Mountain View. Her mother who had been her guest for some time remained here while she was away and returned to her home in Mountain View Tuesday.

STOP FOR SAFETY

If the doors of your car are hinged at the rear—in other words, open at the front—be sure you stop before attempting to close one that is only half-way fastened. To open a door in order to slam it while attempting to operate the car with one hand is to invite a vagrant gust of wind to catch the door and swing it outward with you in tow. It has happened and with tragic results. It is better to stop.

LOCAL RED CROSS

CARES FOR MANY NEEDY

It was disclosed at the meeting of Red Cross Executive committee this week, that the local chapter is meeting the needs of Carmel in its relief program. During the past month nearly \$300 was expended for hospitalization, milk for undernourished children, groceries and medicine. All cases are carefully investigated by Miss Leslie King, the case worker. All of the clothing that cannot be utilized for local needs is turned over to the Salvation Army for county use.

Harold Laughery, an expert in first aid will again conduct a class, beginning sometime in July. Not more than 12 can be accommodated and it is necessary to file application with Miss King at the local chapter headquarters.

The disaster relief committee will meet soon and Col. Theodore Taylor, chairman will explain how the various units will co-ordinate.

+All the local news in the Californian. \$2.00 per year.

TOWNSEND CLUB PLANS

NEARING COMPLETION

Plans for their fiesta to be held here the 20th of this month have been about completed by the Carmel Townsend club.

The program, to be given in the old Murphy theatre building will begin at 10 a. m. with a food sale and other booths will open immediately following. Beginning with a salute to

the flag, the afternoon program will open at 2 a. m. and will comprise music, dancing and games.

There will be no admission charge, and the public is cordially invited to be present. Saturday, June 20.

Officer (after the smashup): "Let's see your license please."

Girl: "That's where I've got you—I'm not old enough to have one."

BARGAIN— PRICE \$4,850 NOW

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Telephone 3332

EXTRA SPECIAL

Apricots, 4 lb. for . 15c	Summer Squash, 3 lb. 10c
Peaches, 4 to basket, . 19c	Egg Plant, each, . 5c
Cantaloupes, 2 for . 15c	Dry Onions, red or wh., 4 lb. 10c
String Beans, 2 lb. for 15c	Strawberries, 3 baskets, 25c
Fresh Sugar Peas, 3 lb. 10c	Loganberries, 2 baskets, 15c

GLADIOLI FOR GRADUATION

Free one dozen assorted Gladioli with each purchase of One Dollar or More

WINE

TABLE

Claret, Zinfandel, Burgundy,
Barbera, Cabernet, Saunterne,
Reisling, Chablis,
Dry Muscatel

49c to 98c a gallon

SWEET

Port, Sherry, Tokay, Malaga,
Muscatel, Angelica, Madera
or White Port

98c to \$1.47 a gal.